

Our Privacy Policy

This Website collects some Personal Data from its Users.

Personal Data collected for the following purposes and using the following services:

Analytics

Google Analytics, Google AdWords conversion tracking, Google Tag Manager and Facebook Ads conversion tracking

Personal Data: Cookies and Usage data

Mailing List or Newsletter

Data collected to enable subject to receive monthly e-mail updates from the business. You must opt in to receiving these newsletters and you can unsubscribe at any time. Your data will be held securely by our chosen supplier.

Personal Data: email address, first name and last name

Interaction with external social networks and platforms

Facebook Like button and social widgets and Twitter Tweet button and social widgets

Personal Data: Cookies and Usage data

Remarketing and behavioural targeting

Remarketing through Google Analytics for Display Advertising, Facebook Remarketing and AdWords Remarketing

Personal Data: Cookies and Usage data

Facebook Custom Audience

We will upload customer data to Facebook to serve customised adverts on the platform

Personal Data: Cookies and email address

Contact information

Carling Property Group, The Business Centre, 52a Church Street, Broughty Ferry, Dundee, DD5 1HB

E-mail: info@carlingpropertygroup.co.uk